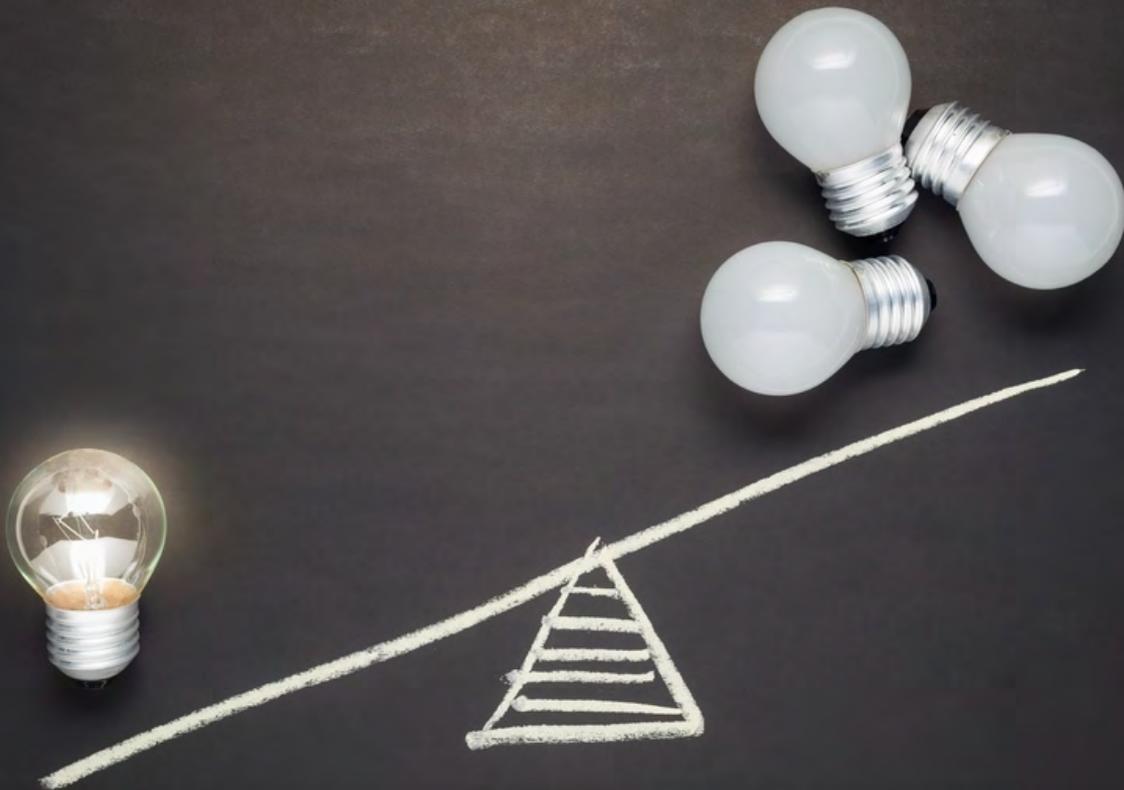


NEWSLETTER



MINDSET SHIFT: DOING MORE WITH LESS

FROM THE HEADLINES

Economic and social progress in the last century has been accompanied by environmental degradation, threatening the very ecosystem on which our future development and survival depends. According to The Food and Agriculture Organization of the United Nations (FAO), an estimated one-third of all food produced each year (equivalent to 1.3 billion tons, which is about \$1 trillion in value) is trashed by consumers and retailers due to poor transportation and harvesting practices. On its part, the International Energy Agency (IEA) says, if people around the world switch to energy-efficient light bulbs, the world can save \$120 billion annually.

However, the production of food and electricity depletes natural resources. If these issues are being addressed, they need to be done faster. Sustainable production means doing more with less materials, and sustainable consumption refers to the use of material products, energy, and immaterial services in such a way that their use minimizes impacts on the environment, so that human needs can be met not only in the present but also

for future generations, according to the World Commission on Environment and Development.

A momentous shift from focusing on economic growth to human development and environmental sustainability is imperative for both developing and developed economies. Fostering inclusion is important in both development blocs. But while the level of economic development that has been achieved in the developed world remains a long shot for many developing nations, the advanced economies themselves need to adapt to SCP.

They need to create more opportunities for all their citizens and contribute towards addressing the negative impacts of their decades of economic growth – in the form of climate change and economic deprivation – in the developing world.

Aliyu Aliyu
Chief Executive Officer
Bilaad Realty Ltd



SUSTAINABILITY

MINDSET SHIFT: DOING MORE WITH LESS WITH EMPHASIS ON OUR PERSPECTIVE

Together, sustainable consumption and production (SCP), as defined by the United Nations Environment Programme (UNEP), is about doing more and better with less. It is also about decoupling economic growth from environmental

degradation, increasing resource efficiency and promoting sustainable lifestyles. SCP can contribute significantly to poverty reduction and transition to a green economy.

EMPHASIS ON OUR PERSPECTIVE

Some of these concepts are complex and require practical understanding, and we shed light on them briefly below.

Sustainable living: This refers to lifestyles that help in reducing the use of natural resources by individuals or societies. Sustainable living helps to protect the environment and reduce waste. In this regard, the role of individuals is very important; it is what determines if a society, a country, or the world will achieve sustainable development.

Liveable environment: Clean air is key to a healthy society. When a community practices sustainable lifestyles, it inevitably contributes to quality environment by reducing carbon emissions and other forms of air pollution, making such communities liveable.

Conserving natural resources: The Earth's resources are limited. Reducing the use of them at any given time is good practice. One of the natural resources that is evidently infinite in supply is drinking water. The generation of electricity from the traditional sources also consumes considerable, and non-renewable, natural resources. Thus, it is essential to reduce the use of electricity, not only because of the cost of usage. At the same time, generation and sustainable use of energy from renewable sources are very important.

Opportunity for growth

The foregoing is essential to sustainable development. Sustainability practices provide opportunities for economic output growth. Companies that practice it will also save cost (at least in the long-term) and likely hire more people. Cities that practice sustainability, including fostering a healthy environment, will attract more and more residents and tourists. They will become more productive by attracting talented individuals who care about their health and that of the environment they live in.

With regard to investing, sustainable finance has become a strong and fast-growing asset class. Opportunities for making investment in sustainable development cut across many industries including energy, agriculture, real estate, transportation, etc.

Caring about future generations

Perhaps the most important reason why sustainable living is important is to make the world a better place to

live for future generations. Human activities have been found to be the major contributors to climate change. These activities include energy production from fossil fuels, the use of the fuels for industrial production and transportation, dumping of wastes indiscriminately and in landfills, deforestation and agricultural practices that are unfriendly to the environment, amongst others.

If these activities by the present generations are unchecked and reversed, they will have considerable negative impacts on the lives of future generations. Also, in meeting our needs, we have to consider how the future generations would be able to meet their own needs – especially for finite natural resources.

Finding sustainable solutions to help conserve natural resources fosters innovations that can create new industries and jobs, help to save money, improve service delivery, increase wages and lower prices, amongst other benefits. It can also improve the reputation of organisations and strengthen customer loyalty and emotional bonding with other stakeholders.

Sustainable real estate

Organizations within the value-chain of real estate need to become more conversant with what the United Nations calls “Transforming our World: The 2030 Agenda for Sustainable Development”. Collaborative practices that are inclusive and embrace the “use of less now so that we have more to use tomorrow” should be understood and adopted. As the negative impact of globalization is increasing – including imported inflation, supply chain disruption, pandemics, etc. – sustainable real estate must be seen as a priority for us all.

At Bilaad Realty, sustainability is not a “nice to have”; it's our core business approach. We believe that creating collaborations, new pathways, and values to promote a sustainable environment that is socially inclusive and economically viable across all communities we develop have been essential to our success. We encourage other operators to strive to emulate this.

PROPERTY TYPE



BILAAD PREMIUM BARBADOS, GUZAPE DISTRICT, ABUJA FCT

Barbados by Bilaad Realty is a 3.13 Hectare land located in the heart of Guzape District, Abuja FCT. This estate comprises of 24 units of 5-bedroom Holiday Villas and 63 units of resort apartments in a secure, serene, and convenient environment for growing families.

HOUSE TYPES



ONYX

5 BEDROOM - VILLA
 447m² Net-Floor Area

\$705, 467.37 / N430,335,095.70
 (Naira value tied to exchange rate)

KITCHEN CABINET & APPLIANCES
 ALL ROOM WARDROBES



HOUSE TYPES	
THE EMERALD 4 BEDROOM PENTHOUSE	🏠 404m ² Net-Floor Area ON REQUEST
THE OLIVINE 3 BEDROOM PENTHOUSE	🏠 333m ² Net-Floor Area ON REQUEST
ZIRCON 2 BEDROOM APARTMENT	🏠 199m ² Net-Floor Area CORNER UNITS \$263,227.51 / N160,568,781.10 (Naira value tied to exchange rate)
BERYL 2 BEDROOM APARTMENT	🏠 186m ² Net-Floor Area RIGHT-BOTTOM UNITS \$352,733.69 / N215,167,550.90 (Naira value tied to exchange rate) NOT AVAILABLE
QUARTZ 2 BEDROOM APARTMENT	🏠 167m ² Net-Floor Area MIDDLE UNIT \$220,899.40 / N134,748,676.70 (Naira value tied to exchange rate)
JET 1 BEDROOM APARTMENT	🏠 126m ² Net-Floor Area CORNER UNITS \$166,666.67 / N101,666,668.70 (Naira value tied to exchange rate)
FLINT 1 BEDROOM APARTMENT	🏠 102m ² Net-Floor Area MIDDLE UNITS \$134,920.63 / N82,301,584.30 (Naira value tied to exchange rate)

PROPERTY TYPE



BILAAD PREMIUM MALDIVES, GWARINPA II, ABUJA FCT

Maldives by Bilaad Realty is a 1.29 Hectare land located in the heart of Gwarinpa II, Abuja FCT designed to cater for individuals with high taste and appeal for comfort. This estate comprises of 19 units of our spacious stand-alone Onyx homes in a secure and serene environment.

HOUSE TYPES



ONYX
 5 BEDROOM - VILLA
 447m² Net-Floor Area

\$770,500.00 / N470,005,000.00
 (Naira value tied to exchange rate)

KITCHEN CABINET & APPLIANCES

DISCLAIMER: Please note that the images and floor plans contained in this newsletter may vary from unit to unit where specific-homeowner alterations have been made. The images are general in nature and are not a substitute for professional advice. Fittings and finishing of unit interiors (living room, kitchen, bathroom etc.) are optional and in no way affect the price or rates payable (if any) of listed properties. We have used our best endeavors to ensure that the information contained herein is accurate and not misleading in anyway. Note further that prices and payment plans are subject to change.



BILAAD PREMIUM

THE BAHAMAS, MAITAMA II, ABUJA FCT

The Bahamas by Bilaad Realty is an 11.37 Hectare land located in the heart of Maitama II, Abuja FCT. This estate comprises of 505 units of our premium homes in a secure, serene, and convenient environment. Suitable for growing families.

HOUSE TYPES

**ONYX**

5 BEDROOM - VILLA

447m² Net-Floor Area

\$625,000.00 / N381,250,000.00

(Naira value tied to exchange rate)

KITCHEN CABINET & APPLIANCES
ALL ROOM WARDROBES**AMETHYST**

4 BEDROOM - TWIN VILLA

343m² Net-Floor Area

\$479,166.67 / N292,291,668.70

(Naira value tied to exchange rate)

KITCHEN CABINET & APPLIANCES
ALL ROOM WARDROBES**OPAL**

4 BEDROOM - TOWNHOUSE

279m² Net-Floor Area

\$333,333.3 / N203,333,331.30

(Naira value tied to exchange rate)

KITCHEN CABINET & APPLIANCES
ALL ROOM WARDROBES**PETALITE**

3 BEDROOM - APARTMENT

230m² Net-Floor Area

\$250,000.00 / N152,500,000.00

(Naira value tied to exchange rate)

KITCHEN CABINET & APPLIANCES
ALL ROOM WARDROBES**AMMOLITE**

2 BEDROOM - PENTHOUSE

235m² Net-Floor Area

\$208,333.33 / N127,083,331.30

(Naira value tied to exchange rate)

KITCHEN CABINET & APPLIANCES
ALL ROOM WARDROBES**NOT AVAILABLE**

DISCLAIMER: Please note that the images and floor plans contained in this newsletter may vary from unit to unit where specific-homeowner alterations have been made. The images are general in nature and are not a substitute for professional advice. Fittings and finishing of unit interiors (living room, kitchen, bathroom etc.) are optional and in no way affect the price or rates payable (if any) of listed properties. We have used our best endeavors to ensure that the information contained herein is accurate and not misleading in anyway. Note further that prices and payment plans are subject to change.

PROPERTY TYPE



FLUORITE

2 BEDROOM - APARTMENT

170m² Net-Floor Area

\$187,500.00 / N114,375,000.00

(Naira value tied to exchange rate)

KITCHEN CABINET & APPLIANCES
ALL ROOM WARDROBES



AZURITE

1 BEDROOM - PENTHOUSE

170m² Net-Floor Area

\$156,250.00 / N95,312,500.00

(Naira value tied to exchange rate)

NOT AVAILABLE

KITCHEN CABINET & APPLIANCES
ALL ROOM WARDROBES



IOLITE

1 BEDROOM - APARTMENT

75m² Net-Floor Area

\$104,166.67 / N63,541,668.70

(Naira value tied to exchange rate)

KITCHEN CABINET & APPLIANCES
ALL ROOM WARDROBES



JADEITE

STUDIO APARTMENT

43m² Net-Floor Area

\$72,916.67 / N44,479,168.70

(Naira value tied to exchange rate)

KITCHEN CABINET & APPLIANCES

**BILAAD PREMIUM
BALI ISLAND, LIFE CAMP, KAFE DISTRICT, ABUJA FCT**

Bali Island by Bilaad Realty is a 9.28 Hectare land located in the heart of Kafe District, Abuja FCT. This estate comprises of about 412 units of 4 different precious homes in a secure, serene, and convenient environment for growing families.

HOUSE TYPES

12 MONTH PAYMENT PLAN ON BALI ISLAND PROPERTIES



SAPPHIRE

5 BEDROOM - VILLA

447m² Net-Floor Area

\$427,934.08 / N261,039,788.80

(Naira value tied to exchange rate)

Elevator
Kitchen Cabinet
Wardrobes
Inverter

ON REQUEST

HOUSE TYPES

12 MONTH PAYMENT PLAN ON BALI ISLAND PROPERTIES



AMETHYST

4 BEDROOM - TWIN VILLA

343m² Net-Floor Area

Kitchen Cabinet
Wardrobes
Inverter

\$332,837.62 / N203,030,948.20

(Naira value tied to exchange rate)

ON REQUEST



OPAL

4 BEDROOM - TOWNHOUSE

279m² Net-Floor Area

Kitchen Cabinet
Wardrobes
Inverter

\$247,250.81/ N150,822,994.10

(Naira value tied to exchange rate)

ON REQUEST

HOT DEALS



PRODUCT NAME: VERMARINE

SPECIFICATIONS: 1 BEDROOM APARTMENT

LOCATION:

BALI ISLAND, LIFE CAMP, KAFE DISTRICT, ABUJA



PRODUCT NAME: TOPAZ

SPECIFICATIONS: 3 BEDROOM APARTMENT

LOCATION:

BALI ISLAND, LIFE CAMP, KAFE DISTRICT, ABUJA



PRODUCT NAME: SAPPHIRE

SPECIFICATIONS: 5 BEDROOM VILLA

LOCATION 1: BORA BORA ISLAND, WUYE DISTRICT, ABUJA

LOCATION 2: FIJI ISLAND, JABI DISTRICT, ABUJA

18 MONTH PAYMENT PLAN ON ALL PROPERTY TYPES

Payment flexibility is important when it comes to home ownership. Across our different housing categories, we offer a minimum of 18 months in order to provide reasonable convenience for customers. Furthermore, we are working closely with financial institutions to provide alternative financing options worth considering by clients to enable them secure a great investment at the same time.

PAYMENT SCHEDULE

Month 0 (initial Payment)	25%
Month 3	20%
Month 6	20%
Month 9	15%
Month 12	10%
Month 18	10%
TOTAL	100%

50%

DISCOUNTS ON OUTRIGHT PAYMENTS

ESTATE FACILITIES



RECREATION



GYM



CCTV SURVEILLANCE
AND SECURITY



CENTRAL GAS SYSTEM



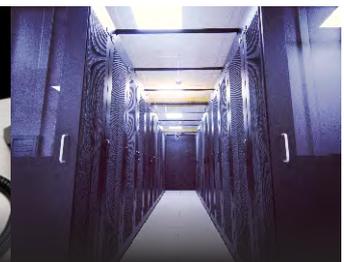
HOME AUTOMATION



SWIMMING POOL



INTERCOMM



FIBRE OPTICS
CONNECTIVITY



ENJOY UNRESTRICTED ACCESS

Introducing Bilaad Family

In line with our corporate goals and objectives of ensuring clients are recipients of an unmatched service experience, Bilaad Family was created to add an extra touch of value to all our existing homeowners through a customer reward bundle.

This exclusive membership will provide our clients unrestricted access to airport VIP lounges, hotel stay discounts, and much more.

Join the BILAAD Family and get a feel of the BILAAD experience.



Airport
Lounge



Selected
Stores



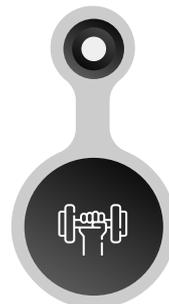
Hotels



Gaming
Arcade

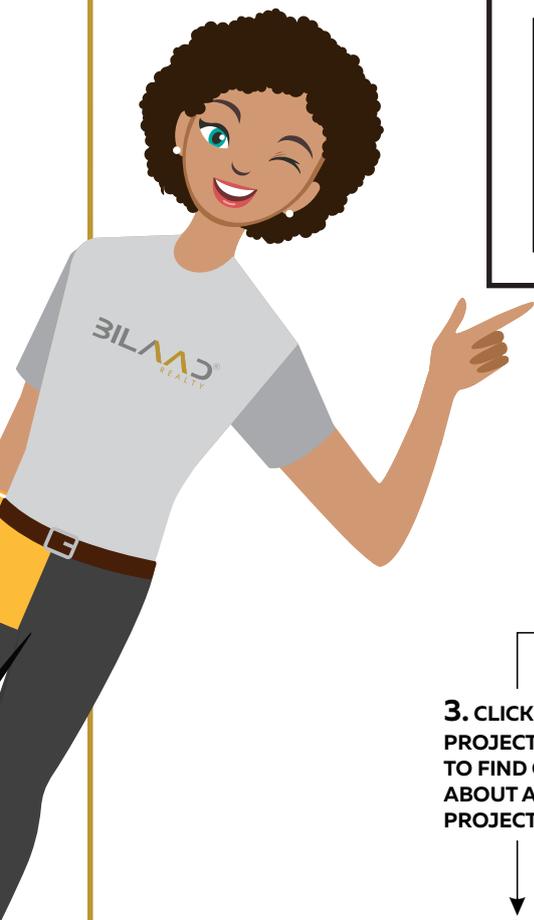


Gym & Sports
Academy

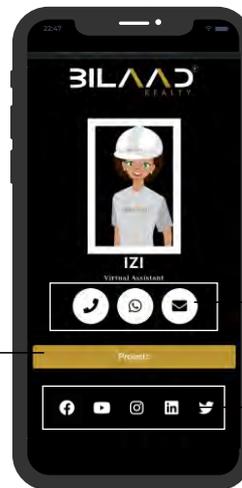


REACHING US JUST GOT IZI

Hey there! My name is Izi, your virtual assistant.
I'm here to take you on an Izi ride around Bilaad Realty.



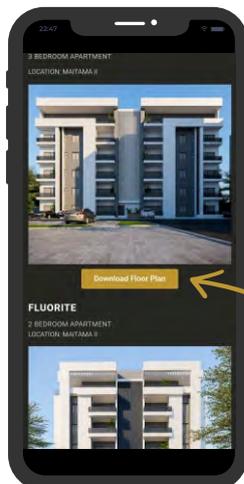
1. SCAN THE QR CODE
(it's izi!! Just use your phone camera)



2. CALL, CHAT OR EMAIL BY CLICKING ON ANY OF THESE BUTTONS

(make inquiries and schedule tours)

3. CLICK ON THE PROJECT BUTTON TO FIND OUT ABOUT ALL OUR PROJECTS
(finding a new home just got izi'er)



you can also download floorplans (and an e-copy of this newsletter)

4. CLICK ON ANY OF THE ICONS FOR UPDATES ON SOCIAL MEDIA

(we love interacting with you)



Suite 205, Wing A, Shashilga Court, Jahi, Abuja FCT | +234 700 222 2111

www.bilaadnigeria.com, info@bilaadnigeria.com